

 PRIME BEACH MATMARIS	<b>INTEGRATED MANAGEMENT SYSTEMS HUMAN VALUES POLICY</b>	Doküman No:	KL.PO.08
		Yayın Tarihi:	01.01.2024
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**Prime Beach Hotel;**

aims to increase brand value and guest satisfaction, expand the brands it owns, provide the best service in the accommodation sector, and ensure continuous improvement.

As Prime Beach Hotel, we are aware that our employees are not a resource but a “value.” Acting with this awareness, we approach our employees with the motto “We Exist Together.” We shape our management philosophy, values, and competencies together with our employees.

Within this scope;

To provide our guests with unique services that allow them to enjoy their holidays freely through our trained, friendly, and sincere employees,

To give priority and due care to human health and safety,

To act equally, without prejudice or discrimination based on culture, language, religion, race, or gender,

To follow a participatory management approach that values development and change,

To enable our employees to gain different experiences through exchange and employment programs within national and international chain hotels,

To grant “Prime Leave Rights” to every employee who starts their second season,

To allow employees to work wearing their favorite team’s jersey on the day following a significant (derby) victory of their team,

To grant one additional day of leave to employees during the month of their birthday,

To name one of our hotel rooms after the child of an employee in the event that an employee has a child during their period of employment at our hotel,

To enable employees to benefit from special discounts by making agreements with selected workplaces within and outside the group,

To increase motivation by organizing entertainment events and parties for employees during the season,

To support sharing and employees who take initiative,

To invest in education and the environment,

To prevent deterioration of employee health by creating safe and healthy working conditions, to encourage teamwork, and to involve employees at all levels in management by providing leadership,

To prioritize our employees’ private lives, loved ones, and values,

To recognize our employees, observe and develop their talents, value their ideas, and respond with quality, sincerity, and consistency,

We hereby commit to and declare this as our Human Values Policy.