

 PRIME BEACH MATMARIS	INTEGRATED MANAGEMENT SYSTEMS INFORMATION SECURITY POLICY	Doküman No:	KL.PO.03
		Yayın Tarihi:	01.01.2024
		Revizyon No:	00
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Prime Beach Hotel;

aims to increase brand value and guest satisfaction, expand the brands it owns, provide the best service in the accommodation sector, and ensure continuous improvement.

As Prime Beach Hotel, we have established a policy to ensure Information Security by developing information and communication technologies in compliance with relevant laws and regulations, and by ensuring data confidentiality through products suitable for the information age.

Within this scope;

That necessary feasibility studies and tests will be conducted at defined intervals to identify risks in the protection of information and data security,

That we will comply with the Information Security Management System and allocate the necessary resources for the system to operate effectively, and ensure that the system is understood by all employees,

That information assets will be protected by preventing unauthorized access, unauthorized modification, or destruction of information assets,

That while considering information security requirements, we will establish a balance that eliminates unnecessary complexity in order to ensure rapid access to information when needed,

That we will follow technological innovations and demonstrate environmentally sensitive and innovative approaches through gradual improvements and new designs,

That we will inform and raise awareness among employees and third-party personnel we work with regarding information security requirements, roles, and responsibilities,

That we will ensure management in compliance with all national and international legal requirements and other obligations,

That we will implement the necessary technical and administrative measures to ensure the accessibility, backup, and protection of digital and other environments containing personal data and information critical to the company,

That personal data will be stored in compliance with national and international legislation and subsequently anonymized,

We hereby commit to and declare this as our Information Security Policy.