

 PRIME BEACH <small>MARMARIS</small>	INTEGRATED MANAGEMENT SYSTEMS ENVIRONMENTAL POLICY	Doküman No: KL.PO.04 Yayın Tarihi: 01.01.2024 Revizyon No: 00 Revizyon Tarihi: 00 Sayfa No: 1 / 1
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Prime Beach Hotel;

Aims to increase brand value and guest satisfaction, expand the brands it owns, provide the best service in the accommodation sector, and ensure continuous improvement.

As Prime Beach Hotel, in establishing this policy, we have taken into account our commitment to the laws and regulations of our country as well as the core values of the European Union Environmental Policy, and we have defined policies under the main areas of implementation, namely air, water, soil, waste, nature conservation, industrial pollution and risk management, chemicals, noise pollution, and climate change.

Within this scope;

Energy performance efficiency through sustainable resource use in order to prevent pollution and waste, protect the environment, and ensure savings,

Providing the resources required for climate change mitigation and for the protection of biodiversity and ecosystems,

Ensuring compliance with laws, regulations, and international agreements related to environment and climate change across all our facilities,

Becoming a policy-shaping group in the tourism sector by adhering to the fundamental elements of the Green Deal in the protection of natural vegetation and biodiversity, the “farm to fork” strategy for sustainable food, and new circular economy strategies,

Achieving targeted reductions in waste quantities by attaching the highest importance to waste separation at source,

Increasing employee awareness through training activities on environmental protection and waste management,

Minimizing the environmental footprint and achieving strategic objectives in this field,

Continuously improving the environmental management system in order to enhance environmental performance,

Taking into consideration the protection of endangered animals and animal welfare in all operations to be carried out,

Carrying out environmental protection activities in line with our targets in waste disposal processes together with performance measurements,

Ensuring the protection of natural resources by using appropriate technologies that cause the least harm to the environment within the framework of technical and economic possibilities, and by reducing the use of materials consumed in facilities,

We hereby commit to and declare this as our Environmental Policy.