

	INTEGRATED MANAGEMENT SYSTEMS QUALITY POLICY	Doküman No:	KL.PO.10
		Yayın Tarihi:	01.01.2024
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Prime Beach Hotel;

aims to increase brand value and guest satisfaction, expand the brands it owns, provide the best service in the accommodation sector, and ensure continuous improvement.

As Prime Beach Hotel, we have brought all our business processes together under the umbrella of Integrated Management Systems. With the aim of continuously improving business continuity performance, we seek to enhance consultation and communication in process management and to instill and adopt the awareness that this is a shared responsibility of all employees.

Within this scope;

To apply risk-based thinking while determining our objectives and targets,

To ensure sustainability by continuously improving our service standards with the philosophy of happy employees, happy guests,

To ensure management in compliance with all national and international legal requirements and other obligations,

To lead the sector in the implementation of management systems in line with the requirements of the digital age,

To fulfill legal requirements, guest requirements, standards, and our internal rules, and to establish and enhance Integrated Management Systems awareness among our employees and stakeholders within the framework of corporate governance principles,

To create value for all our stakeholders,

To ensure the continuity of management systems established with the participation of all employees through a continuous improvement approach,

To ensure continuity in compensation and provision of equivalent services in response to justified guest feedback,

We hereby commit to and declare this as our Quality Policy.