

	INTEGRATED MANAGEMENT SYSTEMS SOCIAL RESPONSIBILITY POLICY		Doküman No:	KL.PO.12
			Yayın Tarihi:	01.01.2024
			Revizyon No:	00
			Revizyon Tarihi:	00
			Sayfa No:	1 / 1

Prime Beach Hotel;

aims to increase brand value and guest satisfaction, expand the brands it owns, provide the best service in the accommodation sector, and ensure continuous improvement.

As Prime Beach Hotel, through the employment strategies defined across our facilities, we aim to ensure equal opportunities and ease of access to the labor market, establish fair working conditions, and develop social policies based on the principles of social protection and inclusiveness.

Within this scope;

The names of the children of our employees who have recently given birth are assigned to guest rooms, Cooperation is carried out with relevant local authorities, NGOs, and shelters to improve animal welfare, Scholarships and donations are provided to support education and learning,

Our employees receive a gold award for each professional they bring under our brand and contribute to our facilities,

Our facilities contribute to the development of the destinations in which they are located,

Regular donations are made to foundations and associations engaged in environmental protection,

Cooperation is carried out with NGOs to enhance the well-being of individuals with disabilities, and positive discrimination is applied to our employees with disabilities within this scope,

With a strategic approach and awareness of our environmental and social responsibilities, we commit to creating positive impact for our society and the world through a holistic sustainability approach wherever we operate,

We hereby commit to and declare this as our Social Responsibility Policy.